



SUNY Charter Institute and SUNY Enrollment Management

October 11, 2024
SUNY Global Center



SUNY System Student Success and Enrollment Management

Part of the Office of Student Success

- Donna Linderman, Senior Vice Chancellor
- Valerie Dent, Interim Vice Chancellor for Community Colleges and Associate Vice Chancellor and Chief Deputy for Student Success
- Bart Grachan, Associate Vice Chancellor for Enrollment Management
- Enrollment Services – Meghan Krepcio
- Enrollment Operations – Alan Southard
- Enrollment Technologies – Cheri Perillo
- SUNY Welcome Center and Engagement Programming – Beryl Jeffers
- Downstate Recruitment - Will DeFreece
- Student Financial Aid Services
 - Erika Terwilliger (Policy and Operations)
 - Julieta Schiffino (FAFSA Completion)



SUNY **System** **Enrollment** **Management**

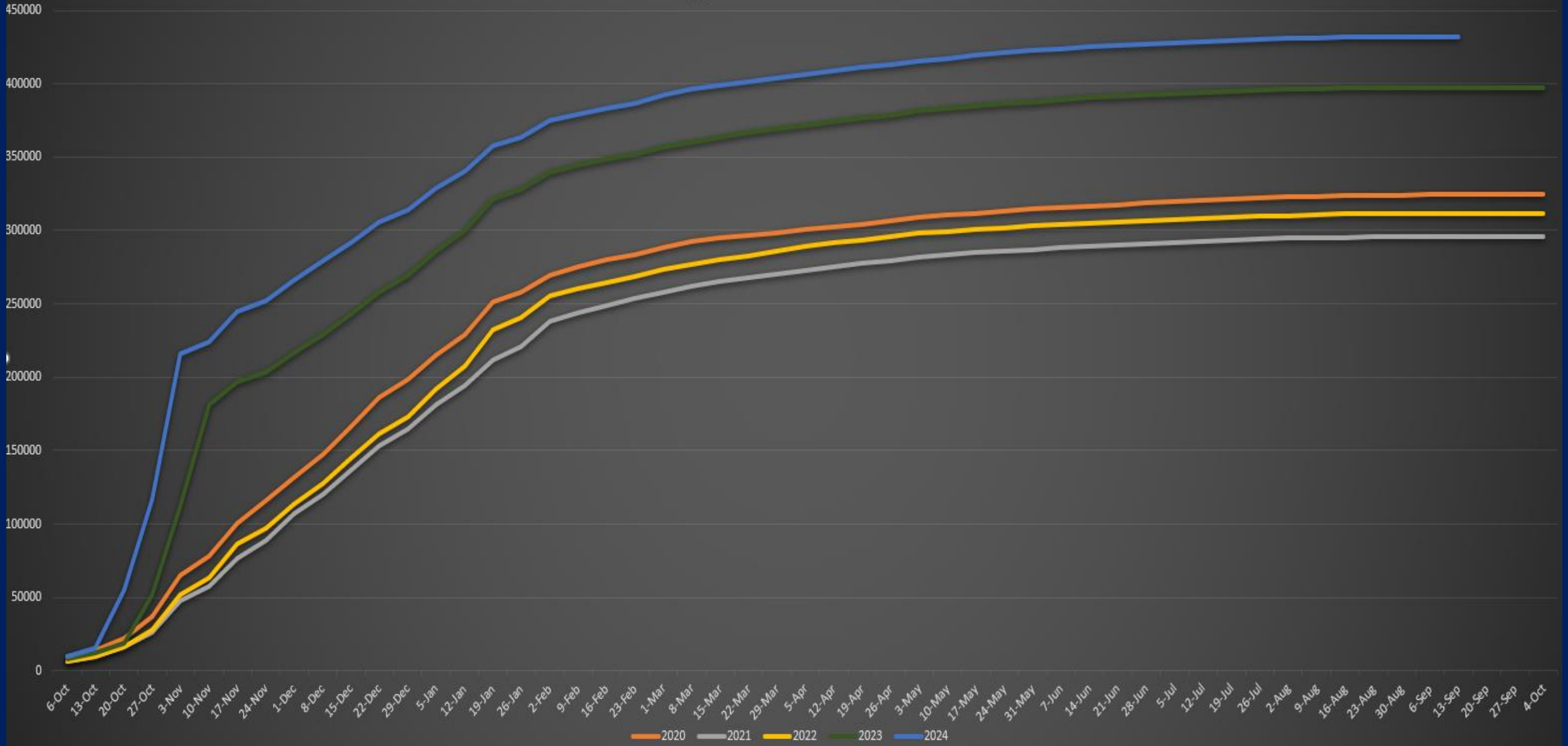
What is Our Mission?

To Get Every Potential
Student To The Right
SUNY For Them



**Free Application
Weeks
October 21-
November 3**

5 Year Application Volume by Week





SUNY Enrollment Match Programs



SUNY **Match**

- Students who do not receive an offer of admission from the SUNY campuses that they apply to are automatically considered for SUNY Match
- Criteria from 22 State-Operated campuses allow us to make direct admissions and invite students to opt-in
- Students get up to four SO campuses and at least one community college option



EOP Match

- Students who do not receive an offer of admission from the SUNY campuses that they apply to for EOP are automatically considered for EOP Match
- Criteria from 22 State-Operated campuses allow us to match students who meet EOP admission criteria
- Because this is prior to financial review, it is not direct admit, but if a student is determined to not be financially eligible, they go into the SUNY Match process
- Students get up to four SO campuses and at least one community college option



Transfer Match

- SUNY Community College students who filed for graduation or who are close to completion, but who have not applied to any SUNY State-Operated Campus, are entered into Transfer Match
- Criteria from 25 State-Operated campuses; students are offered pre-started applications to take the next step
- Students get up to four SO campuses



Universal FASFA Support



FAFSA Completion Corps Year 1 Overview

- Campuses Participating
 - Albany, Buffalo State, Canton, Genesee Community College, Jamestown Community College, Old Westbury, Oswego.
- 9,375 Students Served.
- Assisted with FAFSA completion and educated on importance of completing the FAFSA.
- Over 6,500 hours conducted.
- Volunteers served current students on their campus, prospective students in their communities, and during the summer months are reaching out to high schools and students



FAFSA Completion Events System

- 27 FAFSA Completion events (including)
 - 5 in Spanish
 - 2 for Mixed Status Families
- 28 Financial Aid Days (including)
 - 2 in Spanish
- 29 Information Sessions (including)
 - 2 Training and Resources for Counselors
 - 4 Q & A for Counselors
 - General information and Q&A sessions for parents
 - FSA ID workshops
 - 2 NY Dream Act Events
- Collaborated with CUNY, NYCPS and NYC Public Libraries
- 86 Events in the Spring and Summer, more than 2200 students served



Discover SUNY



Publications



HOW TO GET FINANCIAL AID FOR COLLEGE

MAKE SURE YOU GET AS MUCH FINANCIAL AID AS POSSIBLE BY FOLLOWING THESE STEPS.

Right Now:
Create your FSA ID
This is required prior to completing the FAFSA and only takes a moment. Go to studentaid.gov/hsa. You'll need your Social Security number (SSN) (if applicable) and your own email address to create an FSA ID.



After December 1:
Complete your FAFSA
Go to fafsa.gov

Students will need:

- Parent first and last name
- Parent e-mail
- Parent date of birth
- Parent social security number (if they have one)

NYS Financial Aid
NYS residents should link directly from the FAFSA summary page to complete the TAP application. For more information on NYS financial aid, including the NYS DREAM Act, go to hesc.ny.gov



Want a little help?
Financial aid can feel confusing. We get it. To learn more and join a free virtual workshop for expert guidance, visit sunyedu.coast.




SUNY ADMISSIONS INFORMATION SUMMARY - 2024

College Name	REGULAR ADMISSION		HONORS ADMISSION		EOP ADMISSION		All admissions require one or more of the following: SAT/ACT score, high school transcript, and minimum GPA
	Undergraduate	Graduate	Undergraduate	Graduate	Undergraduate	Graduate	
Albany	100-100	25-25	25-25	25-25	25-25	25-25	1
Binghamton	30-30	30-30	30-30	30-30	30-30	30-30	1
Brooklyn College	20-20	20-20	20-20	20-20	20-20	20-20	1
Brooklyn Tech	20-20	20-20	20-20	20-20	20-20	20-20	1
Buffalo	30-30	30-30	30-30	30-30	30-30	30-30	1
Canisius	20-20	20-20	20-20	20-20	20-20	20-20	1
Chenango	20-20	20-20	20-20	20-20	20-20	20-20	1
Delaware	20-20	20-20	20-20	20-20	20-20	20-20	1
Duquesne	20-20	20-20	20-20	20-20	20-20	20-20	1
Empire State	20-20	20-20	20-20	20-20	20-20	20-20	1
Hamilton	20-20	20-20	20-20	20-20	20-20	20-20	1
Herkimer County	20-20	20-20	20-20	20-20	20-20	20-20	1
Long Island	20-20	20-20	20-20	20-20	20-20	20-20	1
Marshall-Wythe	20-20	20-20	20-20	20-20	20-20	20-20	1
Montezuma	20-20	20-20	20-20	20-20	20-20	20-20	1
Nassau	20-20	20-20	20-20	20-20	20-20	20-20	1
Onondaga	20-20	20-20	20-20	20-20	20-20	20-20	1
Oriskany	20-20	20-20	20-20	20-20	20-20	20-20	1
Saratoga Springs	20-20	20-20	20-20	20-20	20-20	20-20	1
Schenectady	20-20	20-20	20-20	20-20	20-20	20-20	1
Schoharie	20-20	20-20	20-20	20-20	20-20	20-20	1
Suffolk	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Maritime	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Plattsburgh	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Potsdam	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Ulster	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Westchester	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY York	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Yates	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Cortland	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Oneonta	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Oswego	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Plattsburgh	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Saratoga Springs	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Schenectady County	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Schoharie	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Sullivan	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Ulster County	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Warren	20-20	20-20	20-20	20-20	20-20	20-20	1
SUNY Yates	20-20	20-20	20-20	20-20	20-20	20-20	1

SUNY ADMISSIONS INFORMATION SUMMARY - 2024
COMMUNITY COLLEGES

College Name	ENROLLMENT		STUDENT ONLY HOUSING PROGRAM	HONORS PROGRAM	EOP ADMISSION		Transfer Guarantee
	Undergraduate	Graduate			Undergraduate	Graduate	
Albany	1,500	1,500	On Campus	Yes	20-24	20-24	1
Binghamton	2,400	2,400	On Campus	Yes	20-24	20-24	1
Brooklyn	700	2,000	Off Campus	Yes	20-24	20-24	1
Brooklyn Tech	200	750	Off Campus	Yes	20-24	20-24	1
Canisius	500	1,500	Yes	Yes	20-24	20-24	1
Chenango	1,200	2,400	On Campus	Yes	20-24	20-24	1
Delaware	2,000	2,000	Off Campus	Yes	20-24	20-24	1
Duquesne	4,000	2,000	Off Campus	Yes	20-24	20-24	1
Empire State	6,000	1,000	On Campus	Yes	20-24	20-24	1
Hamilton	2,000	2,000	On Campus	Yes	20-24	20-24	1
Herkimer County	600	1,000	On Campus	Yes	20-24	20-24	1
Long Island	1,400	2,000	On Campus	Yes	20-24	20-24	1
Marshall-Wythe	800	900	Off Campus	Yes	20-24	20-24	1
Montezuma	1,000	1,000	On Campus	Yes	20-24	20-24	1
Nassau	1,000	1,000	On Campus	Yes	20-24	20-24	1
Onondaga	1,000	1,000	On Campus	Yes	20-24	20-24	1
Oriskany	1,000	1,000	On Campus	Yes	20-24	20-24	1
Saratoga Springs	1,000	1,000	On Campus	Yes	20-24	20-24	1
Schenectady	1,000	1,000	On Campus	Yes	20-24	20-24	1
Schoharie	1,000	1,000	On Campus	Yes	20-24	20-24	1
Suffolk	1,000	1,000	On Campus	Yes	20-24	20-24	1
SUNY Maritime	1,000	1,000	On Campus	Yes	20-24	20-24	1
SUNY Plattsburgh	1,000	1,000	On Campus	Yes	20-24	20-24	1
SUNY Potsdam	1,000	1,000	On Campus	Yes	20-24	20-24	1
SUNY Ulster	1,000	1,000	On Campus	Yes	20-24	20-24	1
SUNY Westchester	1,000	1,000	On Campus	Yes	20-24	20-24	1
SUNY York	1,000	1,000	On Campus	Yes	20-24	20-24	1
SUNY Yates	1,000	1,000	On Campus	Yes	20-24	20-24	1



NYC Prospective Student Bus Trips

New bus trip program for prospective students.

- Daytrips focus on campuses within a 180-mile radius of NYC.
- Focus includes EOP prospects and students from NYC high schools; Title-1 schools; Work with NYC high schools and CBO organizations to identify students.
- Fall 2023 – 27 Trips, 800+ students served
- Spring 2024 – 54 Trips, 1700+ students served
- Expanding for 2024-25, both to further campuses and from other parts of the state.



DISCOVER SUNY Accepted Student Bus Trips



SUNY THE STATE UNIVERSITY OF NEW YORK



NYC Campus Hosting Programs

- Student Receptions
- Information Sessions
- Placement Testing
- Counselor Programs
- Instant Admit Days
- Interviews
- Ice cream Social
- Pop-up Shoppe



Downstate Recruitment and Presentations

- School Visitations
- Welcome Center Presentations
- General and Focused Information sessions



Recruitment Events





Fall Events

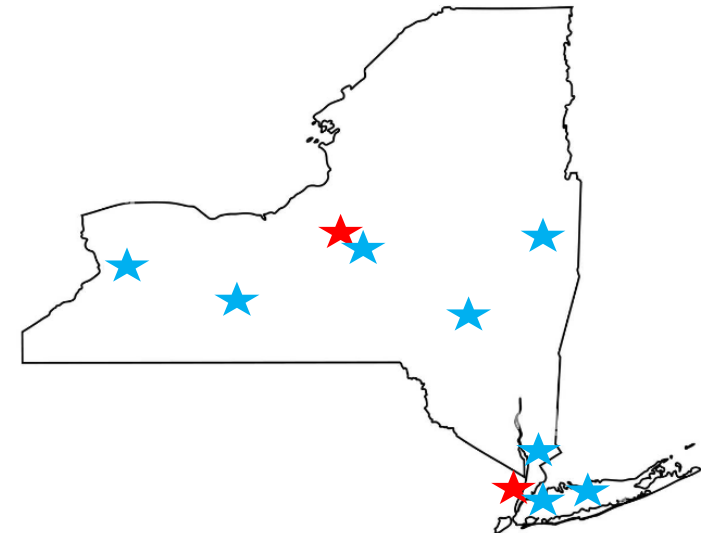
College Fairs

- 9/29 SUNY College Fair, Long Island (670)
- 9/30 SUNY College Fair, NYC
(2 High School Sessions - 76 Schools, 4,390 est. students & evening - 764)
- 10/1 SUNY College Fair, NYC
(3 High School Sessions – 117 Schools, 5,865 est. students)
- 10/7 SUNY College Fair, Syracuse (88)
- 10/8 SUNY College Fair, Syracuse
(High School Day Sessions – 28 Schools, 1,120 est. students)

OpInform

766 School Counselors Registered

- 10/16 Purchase College OpInform
- 10/17 University at Albany OpInform
- 10/18 Old Westbury OpInform
- 10/22 FIT OpInform
- 10/23 ESF OpInform
- 10/24 Oneonta OpInform
- 10/25 Finger Lakes CC OpInform
- 10/30 Buffalo State OpInform





Spring Planning

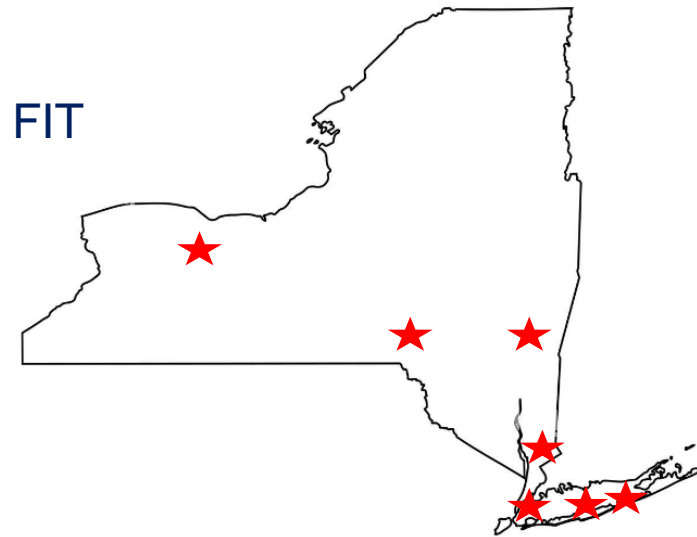
Tentative College Fairs

- 3/17 SUNY College Fair, Long Island (Farmingdale)
- 3/25-26 SUNY College Fair, Westchester (Purchase College) *
- 4/23-24 SUNY College Fair, New Paltz (SUNY New Paltz) *
- 4/27 SUNY College Fair, NYC (Armory Track and Field Center)
- 4/29-30 SUNY College Fair, Rochester (SUNY Brockport) *

* Offering School Day Sessions

Counselor Event

- 4/3 NYC Counselor Forum @ FIT





Spring NYC Counselor Bus Trips, Spring 2024

Worked with NYCPS in the spring, will expand in spring 2025

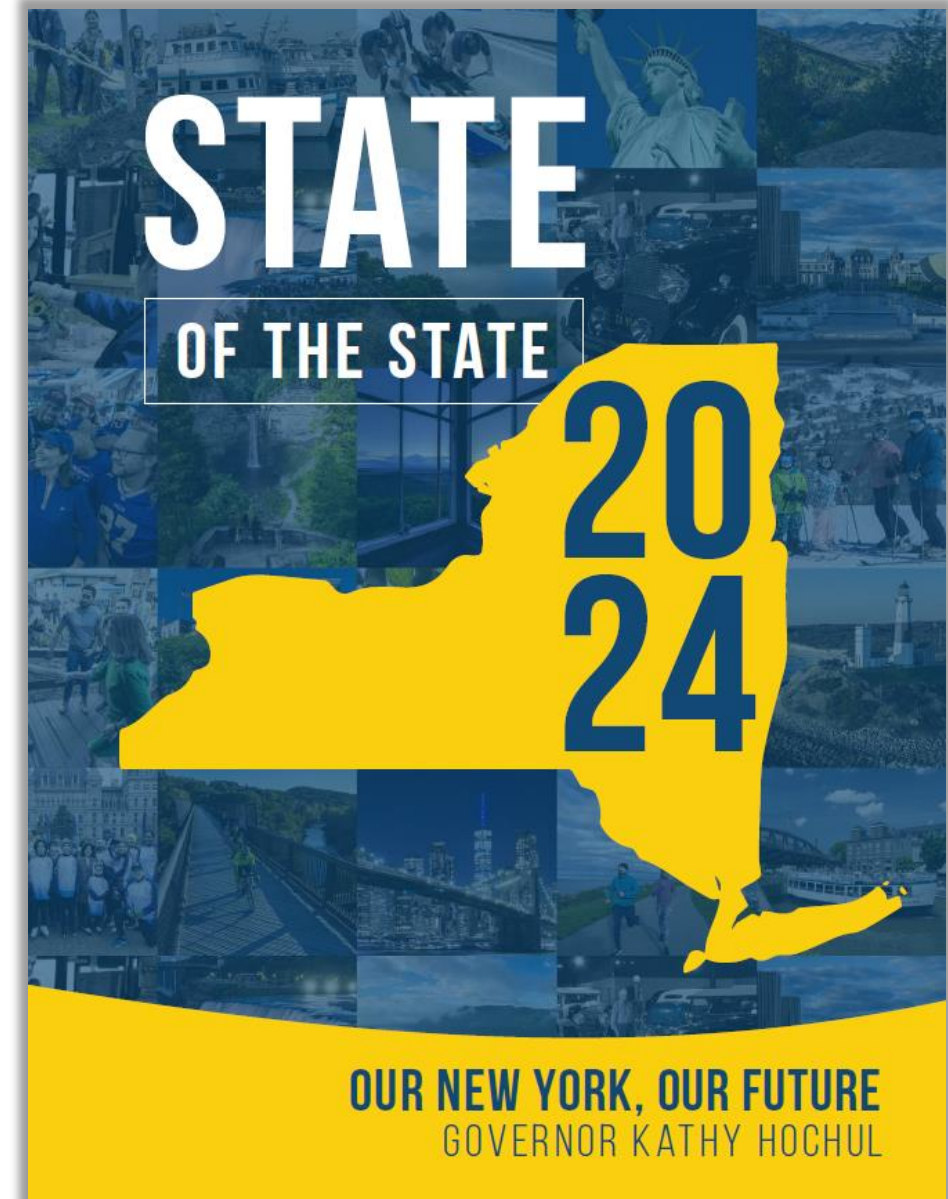
Date	Locations	Attended
3/4/24 - 3/5/24	University at Buffalo, Buffalo State and Fredonia	10
3/6/24	Old Westbury and Farmingdale	5
3/11/24	Purchase and New Paltz	14
3/25/24- 3/26/24	Delhi, Oneonta, Cobleskill and Albany	28
3/26/24 – 3/27/24	Oswego, ESF and SUNY Poly	9



The SUNY Top 10% Promise



“To ensure that more of New York’s home-grown, high-achieving students attend our outstanding public colleges, **Governor Hochul is launching an ambitious plan to offer direct admission to the top graduates in every high school to New York’s public higher education system.** Allowing for automatic university admissions of our most talented students within the top 10 percent of their classes would both **advance equity and help retain the best and brightest within New York State** and its higher education institutions.”
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Student Eligibility & Campus Matching

25

- **Student eligibility** will be based on:
 - **GPA in the top 10%** of the student's high school class
 - Meeting consistent **academic preparation standards** (e.g., Advanced Regents, SAT, ACT, AP/IB)
- Campuses will be able to apply **additional relevant thresholds** (e.g., campus-specific GPA requirement)
- Every student will be directly admitted into **at least one participating campus**.
- Enrollment in **specific programs** may require an application following direct admission to the campus.
- Participation will not preclude a student from **applying to other campuses**.



Top 10% Implementation Year 1

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SUNY Campuses

- University at Albany
- University at Buffalo
- ESF
- SUNY Geneseo
- SUNY New Paltz
- SUNY Oneonta
- SUNY Poly
- Purchase College
- Stony Brook University

School Districts

- All school districts will be included at full phase-in
- 68 school districts identified for first-year participation:
- Includes Charter Schools
- Just over 800 high schools as potential participants



Ensuring College Readiness

Top 10% of high school class	AND	Academically prepared for success at a selective SUNY campus
Indicator		Indicator
Grade Point Average in top 10% of high school class		On track for completion of Advanced Regents Diploma ; OR
		On track for International Baccalaureate Diploma ; OR
		On track for a Regents Diploma AND
		Combined SAT score above 1100 (higher than the College Board's college-ready benchmark of 1010); OR
		Composite ACT score above 23 (higher than ACT's college-ready benchmark of 21); OR
		Score of 3 or higher on at least two Advanced Placement exams in English, Math, Science, or History; OR
		Score of 5 or higher on at least two International Baccalaureate exams in English, Math, Science, or History



Part 1: Student to System

- Districts will identify the Top 10%
- Counselors will invite students
- Students will complete a form
 - Choose additional applications
- Counselors will upload and confirm
- System communicates direct admit acceptances to the student
 - 2nd Form
 - Additional requirements
 - Additional applications completed



More About Me – Form 1

Request for Direct Admission

Congratulations! You are eligible for direct admission to at least one of these SUNY campuses. Complete this form to indicate your interests.

- University at Albany
- University at Buffalo
- College of Environmental Science and Forestry
- SUNY Geneseo
- SUNY New Paltz
- SUNY Oneonta
- Purchase College
- Stony Brook University
- SUNY Polytechnic Institute

Your High School Information

High School*

Rochester Early College International High School



[Start Over](#)

School Counselor*

Stefan McDonald



Your Information

First Name*

Middle Name

Last Name*

Email Address*

Mobile Phone Number (including area code)

Birthdate*

Permanent Address*

Country

Street

City

State

Postal Code



Release

I consent to have my high school share my academic records with the State University of New York for the purpose of reviewing my records for potential direct admission to a SUNY campus for Fall 2025, without the need for a full application. I consent to sharing any academic records deemed necessary by SUNY for use in this direct admission process, including but not limited to my name, GPA, course history, grades, and transcripts.

Your College Preferences (optional)

What is your desired area of study?

How close to home do you want to study?

- 50 miles (short/moderate drive)
- 100 miles (moderate drive)
- 250 miles (long drive)
- 500 miles (short flight)
- No preference

What is your preferred campus size?

- Less than 3,000 students
- 3,000-9,999 students
- 10,000-14,999 students
- More than 15,000 students
- No preference

What is your preferred campus setting?

- Urban (located in cities)
- Suburban (in small cities, large towns, or residential areas near cities)
- Rural (Often near farms or wilderness areas and a small town)
- No preference



Your Interest in other SUNY Campuses


Would you like to submit an application, with no application fee, to additional SUNY campuses not listed above? Select up to 5 campuses below and we will submit an application on your behalf. You will receive an admissions decision from each campus to which you apply.

- Alfred University, NYS College of Ceramics at
- Alfred State College
- Binghamton University
- Brockport, State University College at
- Buffalo State College
- Canton, College of Technology at
- Cobleskill, College of Agriculture & Technology at
- Cortland, State University College at
- Delhi, College of Technology at
- Empire State College
- Farmingdale State College
- Fredonia, State University College at
- Maritime College
- Morrisville State College
- Old Westbury, State University College at
- Oswego, State University College at
- Plattsburgh, State University College at
- Potsdam, State University College at

Submit



Counselor Portal


 The State University of New York





















Counselor Portal

[Manage Students](#) | [Manage Top 10%](#) | [Manage My High School](#) | [Change my Password](#) | [Log Out](#) | [Exit to Counselor Portal](#)

Albany High School (SUNY Internal View)

Manage Top 10% Students

 Filter Results

Name	Status	Form Submitted	Certified Top 10%	Academically Prepared	Academic Details
Longoria, Ava	 Needs review	08/05/2024			
Patel, Mike	 Needs review	08/04/2024			
Nixon, Tiger	 Needs review	08/03/2024			
Hitlin, Scott	 Completed	08/19/2024	 Qualifies	 Qualifies	 Yes
Smith, Adriana	 Completed	08/18/2024	 Qualifies	 Qualifies	 Yes



Form 2

- **Legal Sex**
- **Citizenship**
 - **Same additional questions as on ApplySUNY**
- **NY State Resident**
- **Primary Language Spoken at Home**
- **Did you attend a NYS high school for two or more years**
- **Major of choice per college**
- **Housing selection per college**



Part 2: System to Campus, to Student

- Direct Admit results will be pushed to campuses as admits
 - Campus Specialized Communications
- Additional Applications will be pushed to campuses as applicants
 - Essay
 - Additional Documents



Timeline

Timeline

NOW AND ONGOING

- ✓ Schools identify top 10% students and send the Top 10% letter.
- ✓ Students opt-in.

BEGINNING OCTOBER 1

- ✓ Counselors may begin uploading transcripts in Application Manager for students that have opted-in.

BEGINNING EARLY NOVEMBER

- ✓ Students informed of their acceptances to the nine participating campuses.

EARLY NOVEMBER AND ONGOING

- ✓ Students may be considered for direct admission as long as the college continues to accept applications.



Questions?